

Making Money Writing Worksheet

This is the worksheet for April's seminar, which you can find in audio and transcript forms at: www.writershuddle.com/seminars/april2012

Key Points from the Seminar

In the seminar, we look at three broad ways of making money writing:

1. Selling your writing to a publisher

- You get access to the publisher's audience and connections
- You get paid regardless of whether your article/book does well or badly
- It's hard to get into, relative to other methods.
- If your piece does *really* well, the money you get might not reflect that.

2. Selling your writing to readers

- You'll need to build your own audience, e.g. through blogging/Twitter.
- You get to keep all the money you make (no middle man).
- Ebooks are a good way to get started here.
- You could also create a newsletter, membership site, or other written resource with a monthly subscription fee.

3. Giving your writing away in order to build a business.

- Can work for any type of business, not necessarily writing-related.
- Method used by large blogs, e.g. Copyblogger.
- Be cautious about using ads as your main/only way to make money.
- Useful to combine this with one or both of the other methods.

There are lots of different ways to make money through writing, and it's worth exploring different possibilities.

Exercises

Today, take 10 minutes to brainstorm some ideas. Grab a sheet of paper (or open up a document) and write down as many ways as possible for you to make money from your writing.

Pick **one** of these ideas to explore in more depth. You might:

- Look around for other writers using a similar business model
- Post in the Huddle forums to ask other writers about their experience
- Use some of the further resources below.

Further Resources

[Freelancing 101](#) – if you want to write for clients and get paid per hour or per piece, start with this seminar, from March 2012.

[Beyond Freelancing: The Shift to Entrepreneur](#) – an in-depth blog post (by yours truly) on making money that's not tied to your hourly rate.

[Marketing Fiction vs Non-Fiction](#) – if you're looking at making money from fiction, check out this conversation between Joanna Penn and Jim Kukral for marketing tips. (Joanna's blog in general is great for fiction writing, publishing and marketing advice.)